



Bruder[®]

MOIST HEAT
EYE COMPRESS



ACCEPT NO SUBSTITUTES

NOT ALL COMPRESSES
ARE **CREATED EQUAL**

Proactive protocol increases patient satisfaction

Despite the fact that dry eye is one of the most common reasons a patient visits their eyecare specialist, the number of sufferers is believed to be significantly underestimated.¹ With more patients presenting symptoms — and at an earlier age — it makes sense to test and treat them early in their care life cycle using the best available treatment options.

Give them the most effective, proactive dry eye care possible by recommending the **Bruder Moist Heat Eye Compress**. Bruder is the compress doctors turn to most for:

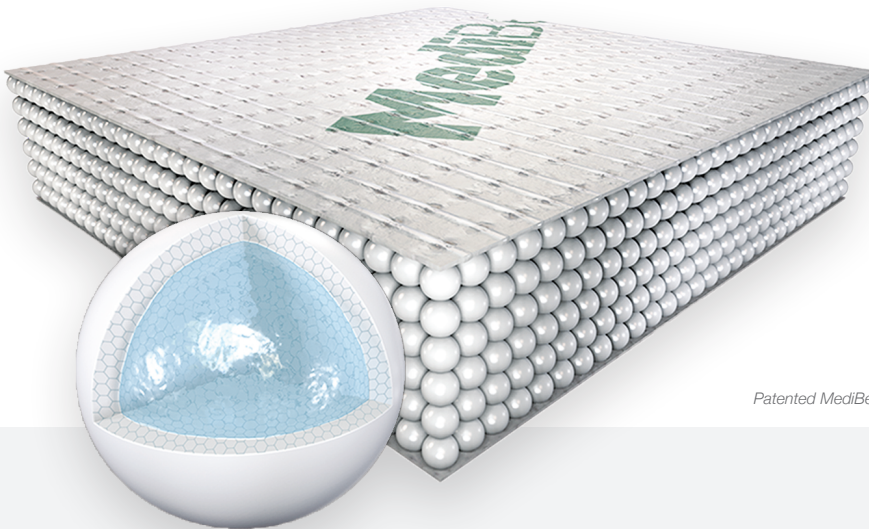
- **Relieving the symptoms of dry eye disease (DED), meibomian gland dysfunction (MGD) and blepharitis**
- **Helping to prepare the ocular surface for better post-surgical outcomes**
- **Providing a convenient and economical way to help maintain overall daily eye health**

The **Bruder Moist Heat Eye Compress** is more than a product — it's a treatment protocol, one that will deliver results, improve patient satisfaction, and increase compliance. Make it a regular part of your patient care, for mild, moderate or severe issues, as well as preventative maintenance for overall eye health.

WHY BRUDER IS #1 DOCTOR RECOMMENDED

The Bruder Moist Heat Eye Compress contains patented MediBeads®.

MediBeads® are silver-infused. Incorporating silver into the bead structure ensures pure, clean, moist heat with every use, helping to repel bacteria and keep eyelids clean. The compress also effectively withstands the rigors of daily use and regular cleaning — the beads will not break down or lose efficacy like other compresses that contain silica gel beads, gel, or grains.



Only MediBeads® absorb moisture into the center of the bead, resulting in even, extended moist heat. In other compresses, moisture sits on the surface, where it quickly evaporates, causing dry, uneven heat and dangerous hot spots.

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WE'RE LOOKING AT MORE OF AN UNDERSTANDING THAT DRY EYE IS A PROGRESSIVE DISEASE AND THERE'S A NEED TO TREAT IT AT AN EARLIER STAGE.

Paul M. Karpecki, OD, FAAO

I RECOMMEND THE BRUDER MASK TO ALL OF MY PATIENTS WITH MGD. MOIST HEAT ADDS MOISTURE TO THE OCULAR SURFACE, MAINTAINS PLIABILITY OF THE MEIBUM TO ACHIEVE AN IMPROVED LIPID LAYER ON THE TEAR FILM, AND EXTENDS THE BENEFITS OF THE LIPIFLOW OR IPL TREATMENTS.

Cynthia Matossian, MD

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MOIST HEAT MAKES A DIFFERENCE

Moist and dry heat are both common superficial heat therapy treatments. However, moist heat provides deeper tissue penetration at the same temperatures, thoroughly liquefying sebum and offering greater relief from DED, MGD and blepharitis symptoms.

No other compress provides the same clinically proven levels of extended moist heat as the **Bruder Moist Heat Eye Compress**. The Bruder Compress contains MediBeads®, which naturally retain moisture that is released when the compress is warmed for 20 seconds in the microwave.

EXTENDED HEAT IS ESSENTIAL

Studies have proven that meibomian secretions melt at 32 - 45°C (89.6 - 113°F).

It takes up to 8 minutes for heat to fully penetrate the tarsal plates and reach 40°C at the inner eyelid.

The **Bruder Compress** effectively achieves this target by providing moist, uniform heat that maintains extended warmth for the entire 8 - 10 minute treatment.

TEAR FILM BREAK-UP TIME IS IMPROVED

Findings of greater tear film stability and increased tear film lipid layer thickness in patients with MGD following warm compress treatment have been well supported by studies .²⁻⁵

Furthermore, a 2018 study by the School of Optometry and Vision Science, UNSW Sydney, Australia shows improvements in tear break up time (NIKBU), Tear Meniscus height (TMH) and Tear film lipid layer thickness (TFLLT), specifically with the **Bruder Moist Heat Eye Compress**.⁶

1 <https://www.eyeworld.org/article-diagnosing-dry-eye>
2 Arita et al. Ocul. Surf. 13 (4) (2015) 321-330.

3 Wang et al. Optom. Vis. Sci. 92 (9) (2015) e321-e326.
4 Olson et al. Eye Contact Lens 29 (2) (2003) 96-99.

5 Goto et al. Br. J. Ophthalmol. 86 (12) (2002) 1403-1407.
6 Tan et al. Contact Lens and Anterior Eye 41 (2018) 83-87.

Unique Two-Pod Design

Self-Hydrating
No Need to Add Water

Soft Adjustable Straps

Non-Toxic & Latex Free

Washable & Reusable

Naturally Anti-Bacterial

No Cover or Pad Needed



	Bruder Moist Heat Eye Compress with MediBeads®	Others
Technology	Only the Bruder compress contains patented MediBeads® which absorb water molecules into the center of the bead for an even, consistent heat delivery.	Other compresses contain silica gel beads, gel or grains. These compresses attract water molecules to the surface, not the core of the bead, resulting in uneven, inconsistent heat.
Heat	MediBeads® provide uniform moist heat , the most penetrating type of heat.	Other materials can dry out and release uneven heat, which can cause hot spots that are dangerous and reduce product performance.
Hygiene	MediBeads® are silver-infused. Incorporating silver into the bead structure ensures pure, clean, moist heat with every use, helping to repel bacteria and keep eyelids clean.	Other compresses can harbor bacteria that can increase the risk of infection.
Design	An ergonomic, patent-pending two-pod adjustable design comfortably fits all facial types, with no cumbersome cover to hinder heat penetration and effectiveness.	One-size-fits-all compresses with cumbersome covers can impact fit and interfere with effective therapy.
Durability	MediBeads® don't break down with repeated use and washing. The entire compress can be washed with no impact on efficacy.	Silica gel beads, gel and grains break down with handling and washing.
Testing	Clinical tests show the Bruder Compress is effective by virtue of its design, its transfer of penetrating moist heat, and its ability to increase patient compliance .	Other compresses cannot support efficacy with the same degree of rigorous clinical test results.

RECOMMEND THE BRUDER MOIST HEAT EYE COMPRESS TO YOUR PATIENTS

Whatever treatment strategy you plan for a patient, it should include the Bruder Moist Heat Eye Compress – recommended by more doctors than any other moist heat eye compress. You recognize the discomfort and frustration patients experience as a result of dry eye; give them a clinically tested protocol from a market leader.



Anti-bacterial
Like no other mask on the market



Flexible two-pod design
Comfortably fits all facial types



Uniform moist heat
No hot spots



Washable and reusable
Won't break down in water

TO LEARN MORE OR PLACE AN ORDER

call (888) 827-8337, visit www.bruder.com or email eyes@bruder.com.

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